



# Put all eyes on you!

## ADVERTISE WITH THE IOWA ANGUS ASSOCIATION

### IOWA ANGUS NEWS

*distributed to 1,500 cattlemen and affiliates, including all registered Angus producers in Iowa*

AD SIZE	RATE	DIMENSIONS
Full Page	\$500	8.12 X 10.81
1/2 Page	\$350	6.87 X 4.69
1/4 Page	\$250	4.52 X 4.04
1/8 Page	\$100	3.58 X 2.33

#### CONTRACT RATES

##### LEVEL 1 = \$2,500

*6 full pages\* (or equivalent) in the Iowa Angus News Sept-July*

##### LEVEL 2 = \$1,350

*3 full pages\* (or equivalent) in the Iowa Angus News Sept-July*

##### LEVEL 3 = \$300

*1/8 page in all 6 issues of the Iowa Angus News Sept-July*

##### Corporate Sponsor = \$1,500

*your logo on the front cover and next to every page number*

### ISSUES: SEPTEMBER, NOVEMBER, JANUARY, MARCH, MAY, JULY

*Issues hit mailboxes on the first of the month. Ads are due on the 10th of the month prior.*

### MEMBER DIRECTORY

*distributed to 3,000 registered & commercial cattlemen and affiliates*

ISSUE	AD DEADLINE	AD SIZE	RATE	AD DIMENSIONS	Premium pages auctioned off at IAA Annual Banquet
January	Dec 10	Full Page	\$400	5.5 in W x 8.5 in T	
		1/2 Page	\$200	5.5 in W x 4.25 in T	

### IOWA ANGUS WEB

#### SALE FEATURE = \$100

*Sale book featured and linked on homepage for 2 weeks. One Facebook post on the Iowa Angus page*

#### BANNER AD = \$300

*Your logo or business card on the Iowa Angus homepage for 1 year. \*Must be accompanied by a Level 3 INews contract*

**TO RESERVE YOUR SPACE, CONTACT ZACH BRITTON:**  
*executive secretary/treasurer*

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