

# IOWA ANGUS ASSOCIATION

## Board Meeting Minutes



SEP 17, 2023

ICA Building  
Ames, IA

The Iowa Angus Association Board of Directors met September 17, 2023 at the Iowa Cattlemen's Association building in Ames, IA. President Chapman called the meeting to order at 1:08 pm. Board members in attendance included President Bubba Chapman, Vice President John Prasil, Cheryl Barker (NE at Large), Kirk Brandt (SW at Large), Shelli Mardesen (Johnson County), Tyler Orman (SE Iowa), Terry Swenson (Tall Corn), and Dan White (Northeast). Mark Matlage (Warren County). Others in attendance included Zach Britton (Executive Secretary/Treasurer).

Board members not in attendance included Chris Wood (Northwest), Joe Driscoll (Hawkeye), Keith Moser (NW at Large), Craig Moffit (SE at Large), Kent Musfeldt (Botna Valley), Wes Ruby (Northcentral), Drew Schroeder (Eastern)

Brandt moved to approve agenda. Orman seconded. Motion carried.

Orman moved to approve minutes from the August 14, 2023 meeting. Swenson seconded. Mardesen commented that Bruce Kieswetter asked for his travel (hotel & mileage) be reimbursed if he were to come on board. Mardesen also commented that many have had discussions with Kieswetter individually since the meeting. Motion carried 7-1.

Britton gave a financial report noting very little change from the previous meeting. Matlage asked about membership dues and commissions received variance to budget, Britton answered about the timing of those items. White moved to approve financial report. Orman seconded. Motion carried.

Brandt provided a Bull Test Committee report. 8 fall bulls from 4 consignors were delivered to Kirkwood. Brandt, Chapman, Barker and Matlage commented on the index we use for the sale order and whether or not it should include feed efficiency. Brandt & Britton will discuss with Daryl Strohsbehn at Iowa State who calculates our index.

White reported on the tour which went very well and commented that it was very helpful to have donors up front that covered expenses such as the bus. Chapman commented that the tour went well - there could have been some more time at a few stops, but the tour still ended within 25 minutes of the scheduled time. Food was excellent.

It was commented that the next tour location needs to be selected by expo. NW Iowa was an idea.

Mardesen reported for the publication committee. There has been some discussion with Clay Zwelling after the state fair meeting. Shelli reached out to Clay on August 28 to continue discussions and Zwelling texted back on September 14. Mardesen suggested that Zach, Lauren & some board committee members go to Angus Medai on a date when Zwelling is available.

No members were present for the show committee.

Chapman gave the Beef Breeds Council report. State fair facilities and projects were a topic and Moffitt shared with the fair manager that NJAS will not be back in Des Moines until tie-outs are fixed. Brandt commented that he has heard discussion about changing the state fair schedule, moving 4-H and FFA together, and all open breeds together. Britton also heard similar conversations.

Swenson presented 2024 Preview Judge recommendations (generated by Swenson, Ted Greiman & Cody Jensen). Tyler Stutzman, Tyler Cates, John Sweeney, Matt Aggen, Jennifer Bedwell, Ashley Wagner. Discussion resulted in removing Stutzman & Sweeney due to their ties to Iowa. White moved to approve Cates, Aggen, Bedwell & Wagner in that order. Orman Seconded. Motion carried. Britton will contact judges and ask if junior show judge is willing to do P&G as well.

Matlage suggested the idea of a showmanship clinic at the Preview Show, it will be suggested to the regional associations as an idea.

Britton reported that Zach & Lauren are busy with membership renewal season.

Swenson reported on the Female Sale. There has been lots of interest from consignors. Dustin Carter has agreed to be the auctioneer. Chapman is still in discussion with Zoetis. Discussion happened about a possible social time during the sale weekend.

Brandt moved to not hire Bruce Kieswetter as an employee of the Iowa Angus Association, but Bruce can work directly with breeders to assist with their needs. Orman seconded. Motion carried.

The Expo sale was discussed. Barker moved to allow the expo committee to determine expo decisions. Matlage seconded. The board members present at the meeting recommend the following: continue with Al Conover as auctioneer and continue with Gene Doran & Jay Steenhoek as evaluators. Motion carried.

White moved to nominate Doug & Marcia Rueber, ADD Angus as the seedstock producer of the year applicant. Swenson seconded. Motion carried. Britton to notify Ruebers.

State Fair judges were discussed. Swenson moved to suggest Ed Raitchel, Miles Shout & Jake Scott in that order. Orman seconded. Motion carried.

The banquet was discussed, no motions.

The next meeting may be virtually in November.

Matlage suggested new business for a future meeting - a carcass contest for Angus steers at the state fair.

Meeting adjourned.